Regional Transportation Coordination Council Meeting

Location **Online Only**
Date **July 9th, 2020**

Time **1:00 pm**

Zoom Info:
https://us02web.zoom.us/j/89101934300

Phone Access:
Number: 1 312 626 6799
ID: 891 0193 4300

We Can't Solve Problems By Using The Same Kind Of Thinking We Used To Create Them

-Albert Einstein

I. Welcome/Introductions (5 Minutes)

II. Bemidji Food Shelf Transportation Study (10 Minutes)

The Bemidji United Way is working with the food shelf to establish a mobile food pantry. Mary Mitchell of the Bemidji Food Shelf will provide information on this project and how the RTCC can be of assistance.

III. MnDOT/MCOTA Updates (10 Minutes)

IV. Peer to Peer Justice Transportation Program (30 Minutes)

Justice transportation is a large issue that will require many solutions. One idea is a program partnering former felons & reformed addicts with those currently going through the system to provide transportation to treatment, meetings, court appearance, etc. What would this program look like?

V. Volunteer & Other Sub-Committee Organization (15 Minutes)

Part of the Phase 3 process is to develop a Volunteer Sub-Committee to really focus on this issue from all sides. Seeking a few individuals to volunteer to help with this process.

VI. Development of Performance Measurements (15 Minutes)

MCOTA, the state agency overseeing RTCC's is in the process of developing statewide performance measures to both guide RTCC operations and show success of the program. What would our Council like to see as performance measurements? Appendix A is an example of suggested performance measures from the Texas Transportation Institute to help the discussion.

VII. COVID Transportation (20 Minutes)

Some communities around the state are struggling with a solution for transporting COVID positive individuals. This ranges from hospital discharges to getting them to follow-up appointments. There is also potential state funding to address COVID transportation gaps. How should these be used?

VIII. National Center For Mobility Management Grant (5 Minutes)

HRDC is partnering with Northwest Regional Development Commission on an application for a one-call/one-click transportation center training. I will go into more detail about this potential opportunity.

IX. Other Topics (10 Minutes)

Rebuild America Act (See Appendix 3)

Open Discussion

X. Adjournment

Attachments

1. Example Mobility Management Performance Measures
2. Review of Workplan Calendar
3. INVEST Act Summary

http://www.headwatersRTCC.org

http://www.facebook.com/HeadwatersRTCC

https://arcg.is/1T5LLW (Food Distribution Locations Map)

https://arcg.is/yDWjz (Regional Transportation Destinations Map)

Attachment 1

Sample Performance Measures From *Performance Measure For Public Transit Mobility Management Texas Transportation Institute Report 0-6633-1 (December 2011)*		
Goals	**Objective**	**Performance Measure**
Improve Coordination	Establish partnerships to coordinate transportation projects, planning, service, and expertise	• Active participation in regional coordination planning • Logo or service branding for coordinated transit services • Joint fare programs for seamless Customer Service • Increase in the number of connections between routes, modes, or providers to maximize trip-making options
	Coordinate service delivery to eliminate overlaps	• Integrated service agreements to minimize duplication of service • Increase number of connections between transit service
	Agencies work together to close transportation gaps by offering service in areas that may not be currently served by a local transit provider	• Interlined service between intercity bus and local transit providers • Alternative transportation is offered, including employer shuttles, van pools, carpools, and/or volunteer driver programs • Increase in the number of passenger transfers between transit service providers • Increase in total regional passenger boardings

Goals	Objective	Performance Measure
Focus On The Individual	Provide customer driver transportation services	• Increase range of transportation options and service providers available • Increase options for same day service for demand response
	Develop and offer services to meet individual needs	• Develop individual transportation plans for those that may need the assistance • Conduct focus groups and/or establish customer advisory committees
	Focus on the quality of customer service	• Number of employees and volunteers who have completed training focused on individual customer service • Amount of information in a range of formants for individuals with disabilities or limited English proficiency
Promote Accessibility And Livability	Offer transportation services that are accessible, lead to livable communities, and improve quality of life	• Increase the range of transportation options and service providers available to transport ADA customers • Increase participation in senior volunteer driver programs • Improve transportation accessibility to fresh food
Ensure Diversity In Products And Services	Ensure meaningful access to transportation services for older adults, individuals with disabilities, children, and those with lower incomes	• Assessment of target populations based on research and community outreach • Increase in the range of transportation options and service providers available • Expand transportation options to previous underserved destinations
	Offer materials for those with language barriers	• Public information and transit customer information publish in other languages relevant to the service area

Goals	Objective	Performance Measure
Foster Education And Awareness	Change individual's attitudes and behavior toward alternative transportation choices through education and marketing	• Transportation providers share marketing and branding campaigns • Travel training programs for older adults, individuals with disabilities, and youth • Active speakers bureau • Increase in total regional boardings
	Building a strong foundation for mobility management programs through funding and resource support	• Encourage broad stakeholder involvement with regional coordination • Joint fare program • Initiatives to encourage local investment in transportation programs • Increase in transit-generate revenues through service contracts • Increase in passenger boardings
	Provide public information on transportation service options	• One-stop call center • Effective webpages to provide access to information • Use of social media • Public information published in alternative languages/format based on service area population • Education programs provided to stakeholders, including elected officials, human service organizations, healthcare services, and community agencies

Goals	Objective	Performance Measure
Develop Financial Sustainability	Improve service efficiency and effectiveness	• Integrated service agreements to minimize duplication of service • Expand transportation options to capture new ridership • Increase in passengers per revenue hour/mile of service • Increase in farebox recovery rate
	Leverage limited funding and resources though partnerships	• Shared funding amongst agencies and/or stakeholders for new service implementation • Common database for new sources of funding • Increase in revenue for transportation providers
	Utilize advanced technologies to manage and monitor transportation systems	• Transportation arrival information for customers • Advanced and coordinated vehicle location to improve service effectiveness across providers
Ensure Safety And Security	Ensure safe and secure transportation services for the customer	• Regional emergency preparedness plan for transportation providers • Standardized background checks on all drivers • Decrease cost of insurance for transportation providers • Standard security practices across all transportation providers

Appendix 2

2020/2021 Headwater RTCC Workplan Calendar

Workplan 1. Increase Availability And Coordination Of Volunteer Driver Programs												
Tasks	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
1. Hold two recruitment events												
2. Outreach campaign promoting the benefits Of volunteer programs												
3. Develop a county level minimum standard volunteer driver requirement												
4. Identify organizations able to share drivers & customers												
5. Seek funding sources for expansion of programs and technology												
6. Bi-monthly meetings volunteer driver subcommittee meetings												
7. Identify demographic and location gaps of volunteer driver services												
8. Seeking funding sources to increase volunteer driver program availability for underserved populations												

Workplan 2. Vehicle Donation Program												
Tasks	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
1. Research and report the need for a Vehicle Donation Program at the county or region level												
2. Program planning and research with RTCC committee and community partners												

Workplan 3. Justice Transportation												
Tasks	**Jul**	**Aug**	**Sept**	**Oct**	**Nov**	**Dec**	**Jan**	**Feb**	**Mar**	**Apr**	**May**	**Jun**
1. Bi-monthly meeting												
2. Identify stakeholders												
3. Cost benefit/analysis of providing service												
4. Provide suggestion on transportation services												
5. Explore technology needs												
6. Identify funding sources												
7. Develop performance measures												
8. Create and implement a post project evaluation												
9. Implement pilot project												

Workplan 4. Improved Transportation To Food Fresh Food Access												
Tasks	**Jul**	**Aug**	**Sep**	**Oct**	**Nov**	**Dec**	**Jan**	**Feb**	**Mar**	**Apr**	**May**	**Jun**
1. Partner with a grocery store to research capacity and viability of a delivery service												
2. Setup a volunteer delivery service to have groceries delivered or consumers dropped off at a grocery location												
3. Report on project												
4. Identify sites without adequate transportation to prioritize the area with highest need												
5. Work with local transportation agencies to assist in providing rides to community meal sites												

Workplan 5. Improved Coordination and Communication of Transportation Services												
Tasks	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
1. Maintain transportation website with updated information and use software tools, such as GIS, to assist in mobility planning												
2. Train additional staff and community partners, such as human services, transportation providers, and others in relation to improved transportation coordination												
3. Create a marketing and outreach plan that includes specific communication to regional agencies, transportation providers, and users												
4. Have 4 speaking engagements that highlight the work and importance of the RTCC												
5. Develop a needs assessment and identify funding sources for the implementation of a “centralized call system												

Workplan 6. Vehicle Network												
Tasks	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
1. Continue to develop a list of vehicles available for sharing												
2. Explore feasibility of community shared vehicle program to ensure viability												
3. Identify opportunities for collaboration on providing transportation through an outreach program												
4. Launch a vehicle sharing agreement between multiple partners												
5. Examine the feasibility of a public vehicle sharing program similar to Zipcar, Enterprise Van Rental, or other programs												

Appendix 3

H.R. 2, the Moving Forward Act, is a more than $1.5 trillion plan to rebuild American infrastructure—not only our roads, bridges, and transit systems, but also our schools, housing, broadband access, and so much more. By investing in families, workers, and communities across the country, we can support American manufacturing and ingenuity and create millions of jobs that cannot be exported, all while putting our country on a path toward zero carbon emissions, making communities and roads safer, and addressing long-standing disparities. It's about investing in infrastructure that is **smarter, safer, and made to last**.

Highways, Bridges, Transit, Rail, Airports, Ports/Harbors:

- Delivers better roads and bridges faster with more than $300 billion of investment that prioritizes fixing what we already have, including tens of thousands of structurally deficient bridges.
- Invests more than $100 billion in transit to put more zero-emission buses on the
- road, add new routes, and provide more reliable service, resulting in better transit options and fewer single-occupant cars clogging highways.

- Modernizes infrastructure to reduce gridlock and address bottlenecks, and makes roads smarter and safer for all users, including pedestrians and bicyclists.

- Invests in programs, projects, and materials that emphasize resiliency while reducing carbon pollution from the transportation sector, including $1.4 billion in alternative fuel charging infrastructure.
- Triples funding for Amtrak to $29 billion, allowing for upgrades and expansion of the passenger rail network, and improves rail crossing safety and addresses increasingly long trains that block crossings for 10+ minutes, which impacts local traffic and emergency response times.

- Keeps cargo moving by funding the essential dredging and upkeep of American harbors, ports, and channels.

Schools and Child Care:

- Invests in schools with the *Reopen and Rebuild America's Schools Act*, which invests $100 billion targeted at high-poverty schools with facilities that endanger the health and safety of students and educators. This investment will help students get back to school and create 1.9 million jobs to help workers get back to work.
- Leverages a 5-year, $10 billion federal investment in addressing structural challenges and upgrading child care facilities to generate additional state and private investments in making sure that child care settings are safe, appropriate, and able to comply with current and future public health directives.

Local Financing & Community Development:

- Provides financing support for state and local government investments and spurring private investment through the tax code by permanently reinstating Build America Bonds and Advance Refunding Bonds, and increasing and expanding the issuance of Private Activity Bonds.
- Promotes revitalization in economically distressed communities by making permanent and expanding the New Markets Tax Credit.
- Encourages the rehabilitation of historic buildings by temporarily increasing the Historic Tax Credit program for all projects, permanently expanding the credit for small projects, and eliminating rules that prevent access for non-profits, including public schools.
- Promotes further development in and parity for tribal communities by making long-overdue changes to tax rules related to tribal issuance of government bonds, treatment of tribal government charitable organizations, and the treatment of tribal projects in the New Markets Tax Credit program.

Housing:

- Invests over $100 billion into our nation's affordable housing infrastructure to create or preserve 1.8 million affordable homes, helping to reduce housing inequality, create jobs, and stimulate the broader economy, increase community and household resiliency in the face of natural disasters, improve hazardous living conditions, and increase the environmental sustainability of our housing stock.
- Increases federal investment in low-income housing through a robust expansion of the Low-Income Housing Tax Credit with new, targeted housing incentives for rural and tribal communities and individuals at risk of homelessness.
- Establishes a new Neighborhood Investment tax credit that would subsidize certain development costs to encourage the rehabilitation of vacant homes or construction of new homes in distressed areas. The credit requires homes to

beowner-occupied and contains other limits meant to maintain affordable housing prices in these communities.

Broadband:

- Delivers affordable high-speed broadband Internet access to all parts of the country by investing $100 billion to promote competition for broadband internet infrastructure to unserved and underserved rural, suburban, and urban communities, prioritizing communities in persistent poverty and ensuring that broadband-related support is being administered in an efficient, technology-neutral, and financially sustainable manner.
- Gets kids connected to remote learning with digital equipment and affordable broadband options, connects school buses to Wi-Fi and helps schools and libraries close the "homework gap" outside school.
- Closes other gaps in broadband adoption and digital skills, and enhances payment support for low-income households and the recently unemployed.

Drinking Water and Wastewater:

- Protects access to safe drinking water by investing over $25 billion in the Drinking Water State Revolving Fund and other programs to ensure all communities have clean drinking water and to help remove dangerous contaminants like PFAS from local water systems.
- Invests $40 billion in new wastewater infrastructure to encourage efficiency and affordability, and helps communities address stormwater needs, preventing pollution in local rivers.
- Invests in clean water and wastewater infrastructure to meet the federal government's trust obligations to Indian Country and making responsible investments to repair severely damaged federal canals, leveraging taxpayer dollars to maximize public benefits.
- Unlocks more tax-exempt bond financing for water infrastructure projects by exempting bonds funding these projects from State allocation caps for Private Activity Bonds.

Clean Energy:

- Modernizes our energy infrastructure for a clean energy future by investing more than $70 billion to transform our electric grid to accommodate more renewable energy, expand renewable energy, strengthen existing infrastructure, help develop an electric vehicle charging network, and support energy efficiency, weatherization, and Smart Communities infrastructure.

- Reinvigorates our commitment to renewable energy and combatting the climate crisis by building on current successful tax incentives that promote the deployment of green energy technologies while providing new incentives for activities that reduce carbon pollution.

- Encourages "greening the fleet" by supporting widespread adoption of zero-emission cars, vans, and buses through tax credits for purchasing vehicles, supporting zero-emission vehicle manufacturing, and deployment of publicly accessible electric vehicle charging infrastructure including underserved communities.

- Promotes green energy and efficiency projects that adopt high-road labor practices.

Health Care:

- Modernizes the nation's health care infrastructure by investing $30 billion to upgrade hospitals to increase capacity and strengthen care, help community health centers respond to COVID-19 and future public health emergencies, improve clinical laboratory infrastructure, support the Indian Health Service's infrastructure, and increase capacity for community-based care.

U.S. Postal Service:

- Invests $25 billion to modernize postal infrastructure and operations, including a zero emissions postal vehicle fleet, processing equipment and other goods.

Environment/Public Lands:

- Puts Americans to work strengthening our coasts through a $3 billion grant program for shovel-ready projects to restore Great Lakes and coastal habitats and marine ecosystems, with priority given to qualifying communities of color.

- Cleans up abandoned coal mines and orphaned oil and gas wells, putting drillers, miners and engineers to work clearing the way for new infrastructure and economic redevelopment.
- Promotes new renewable energy infrastructure by incentivizing the development of wind and solar on public lands and building a workforce for offshore wind.

- Invests in modern water infrastructure to provide drought preparedness and improved water supply reliability in a changing climate.